



# The Science & Engineering Festival

Part of the Year of Science at Gull Lake Community Schools

**Did you know** that the vast majority of innovation comes from the STEM (science, technology, engineering and math) disciplines? In fact, it is this very innovation that we, as a state and nation, rely upon to maintain economic growth and global competitiveness. The knowledge base in these disciplines is vital to our continued financial and commercial success.

**Did you also know** that over the past several years, the decline in students' performance in STEM classes, including those pursuing STEM careers, has been so dramatic that it is now a nationally recognized crisis? Consider these statistics:

- **While only 4% of workers are in STEM careers, they create jobs for the 96% in other fields.**  
—*Rising Above the Gathering Storm, Revisited (2012)*
- **The U.S. may be short as many as three million high-skills workers by 2018.**  
—*National Math and Science Initiative, www.nmsi.org*
- **69% of high school graduates are not ready for college-level science.**  
—*The Condition of College and Career Readiness (2012)*
- **24 nations' students perform better than U.S. students in science.**  
—*The Condition of College and Career Readiness (2012)*
- **Science proficiency in Michigan schools: 5th grade - 17%, 8th grade - 20%**  
—*Michigan Statewide Science MEAP Scores (2013)*

**The GLCS Foundation is taking action to help improve these statistics, and we urge you to join us.** As part of our Spark Series, on November 7 & 8, the GLCS Foundation will kick off the Year of Science with the **Science & Engineering Festival**, featuring the Mind Trekkers from Michigan Technological University, a nationally acclaimed science and engineering roadshow. In addition to all 3,225 Gull Lake District students, up to 12,000 people are expected to attend the festival, free-of-charge, including 3,000 middle school students from Kalamazoo and Battle Creek public schools. To encourage participation from local area schools, we plan to offer bus transportation on November 7 for these students. The Year of Science also will provide expanded and enhanced STEM resources in the classroom, beyond the normal curriculum, to ignite students' interest and help them discover the **"WOW!"** of STEM in fun and interesting ways.

**Why should you become a sponsor?** We need to do more to prepare our students in the STEM disciplines to maintain economic growth and to successfully compete on a global scale. Your generous support will encourage youth to pursue education and careers in the STEM disciplines by providing students and families the opportunity to experience the excitement of these important disciplines through this innovative and fun program.

**Why should you exhibit at the festival?** By becoming an exhibitor, you will help the next generation realize the vast number of exciting possibilities the STEM careers offer, helping bridge the gap from classroom to work place. Additionally, you will be recognized as a company who invests in your community and values its future vitality.

**CHANGE THE EQUATION: IGNITE INNOVATION**

***Become a sponsor today!***

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## Sponsorship Levels

### Presenting Sponsor: \$10,000 and above

- Prominently recognized as Presenting Sponsor at event and in all advertising/media
- Company logo listed as Presenting Sponsor on website, sponsor banner and t-shirt
- Premier exhibit space

### Silver Level: \$2,500—\$4,999

- Recognized as a sponsor at event and in all advertising/media
- Company logo listed on website and sponsor banner
- Exhibit table

### Friends of the Festival: up to \$499

- Recognized at event

### Gold Level: \$5,000—\$9,999

- Recognized as a Major Sponsor at event and in all advertising/media
- Company logo listed as a Major Sponsor on website, sponsor banner and t-shirt
- Exhibit space

### Bronze Level: \$500—\$2,499

- Recognized as a sponsor at event
- Company logo listed on website
- Exhibit table

**Note:** All sponsors will be included in sponsor poster at festival and in advertised thank you following event.

**I/We pledge to sponsor the GLCS Foundation's Year of Science including the Science & Engineering Festival.**

Organization \_\_\_\_\_

(as you would like it to appear in our materials)

Contact \_\_\_\_\_ Website \_\_\_\_\_

Contact Title \_\_\_\_\_ Contact Email \_\_\_\_\_

Address \_\_\_\_\_ Contact Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Organization Phone \_\_\_\_\_ FAX \_\_\_\_\_

**Presenting Sponsor: \$10,000 and above**

**Gold Level: \$5,000—\$9,999**

**Silver Level: \$2,500—\$4,999**

**Bronze Level: \$500—\$2,499**

**Friends of the Festival: up to \$499**

I/We pledge the following amount: \$ \_\_\_\_\_ to be available on \_\_\_\_/\_\_\_\_/\_\_\_\_.

My/Our donation is enclosed. (Please make check out to the GLCS Foundation.)

I/We will submit graphics for our logo for inclusion in printed materials to [info@glcsf.org](mailto:info@glcsf.org).

**Please submit your donations and logos by September 1, 2014 to be included in promotional materials.**

*Cancellation policy: All cancellations before September 1, 2014 will be refunded. Cancellations made after September 1, 2014 will be non-refundable.*

*All cancellations or changes must be submitted in writing.*

**Thank you for supporting the GLCS Foundation's Year of Science and the Science & Engineering Festival!**

Please mail or fax this completed form to:

**Gull Lake Community Schools Foundation**

11775 East D Avenue

Richland, MI 49083

Fax: 269.488.5011



[info@glcsf.org](mailto:info@glcsf.org) • 269.488.5014 • [www.glcsf.org](http://www.glcsf.org)